**The Cleaning For A Reason**

**Media Ambassador Program**

Apply Today!

Join our Media Ambassador program and become a media spokesperson for Cleaning For A Reason. Be the first point of contact when the media calls. Receive free publicity for your company as you talk to reporters about Cleaning For A Reason and your affiliation. Media Ambassadors are not exclusive to any franchise or local cleaning partner, but will always be the first point of contact for local media opportunities. If there are several Media Ambassadors within your territory, we will rotate the media leads fairly. Sign up today!

**BENEFITS**

* Free publicity for your business
* First point of contact for all media opportunities
* Recognition at conferences and events
* Membership in the “Cleaning For A Reason – Partners Only” Facebook page

(Join now at [www.facebook.com/groups/cleaningforareasonpartners](http://www.facebook.com/groups/cleaningforareasonpartners).)

**QUALIFICATIONS**

* Partner in good standing (current on monthly pledges, actively accepting patients, regularly reporting completed cleanings)
* Able to respond quickly to media opportunities
* Polished and articulate on camera and radio

**REQUIREMENTS**

* Participation in monthly media teleseminar/webinar training
* Comfortable with corporate sponsorship mentions as appropriate
* Ability to speak comfortably on camera (training calls will provide mentoring, sound bites, practice opportunities)

-----------------------------------------------------------------------------------------------------------------------------

***APPLY NOW! (You can also email the following information to cheryl@cleaningforareason.org.)***

**YES!** I am a Cleaning For A Reason partner. **YES!** I am interested in becoming a Media Ambassador.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Owner’s Name City, State

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your Name Your Title

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your Email Your Cell Phone

211 S. Stemmons, Suite G, Lewisville, TX 75067