

*January :*

* *Reach out to 10 people in your social network and share the Cleaning For A Reason website:* [*www.cleaningforareason.org*](http://www.cleaningforareason.org)*.*
* *Ask them to share the website with 10 of their friends.*

*February:* ***I Love Cleaning For A Reason***

* *Post 10 times on social media why you became involved with Cleaning For A Reason*
* *Posts can include the following:*
* *Why you became involved*
* *How long you have been a partner*
* *How many women you have provided free house cleaning*
* *The donated value of the cleanings*
* *The impact on your staff*
* *Your personal testimonial*
* *A staff testimonial*
* *A patient testimonial – please get permission from patient*
* *Photos are very impactful*

*March:*

* *Post 10 facts about Cleaning For A Reason*
* *The Foundation is headquartered in Lewisville, Texas*
* *Founded in 2006*
* *Serves woman undergoing treatment for any type of cancer*
* *Partners with professional house cleaning services who volunteer to clean*
* *Serves women in the United States and Canada*
* *Since 2006 over 19,500 women have received the gift of a clean home*
* *Donated value of cleanings since 2006 is more than $5.5 million dollars*
* *President and Founder, Debbie Sardone, owner of Buckets & Bows Maid Service*
* *To register a woman for services go to* [*www.cleaningforareason.org*](http://www.cleaningforareason.org)
* *Looking to make a difference for women battling cancer in your community go to* [*www.cleaningforareason.org*](http://www.cleaningforareason.org)

*April:* ***Cleaning For A Reason Month***

* *Reach out to local businesses or organizations such as Rotary, a local hospital or cancer center and encourage their group or leadership team to volunteer their time to clean for a cancer patient through your company.*

*May: In Honor of C4R’s 10th Anniversary*

* *$10 off a cleaning if you purchase a “Mother’s Day” gift card*
* *Every 10th customer gets a free product or service*
* *Purchase 9 cleanings and receive the 10th for free or 50% off*
* *Provide a 10% discount if you refer a new customer*
* *Ask 10 prospective & current customers to donate $1 to each paid cleaning to help a woman with cancer receive free house cleaning*