

### **Individual Release and Waiver of Rights**

For TEN AND NO/100 DOLLARS (\$10.00) and other good and valuable consideration received, I, the undersigned, hereby agree as follows:

1.0. I hereby irrevocably grant CLEANING FOR A REASON and its affiliates and assigns (collectively, "CLEANING FOR A REASON") an unrestricted, absolute, perpetual, royalty-free, non-exclusive, world-wide license to use the following:

a. My entire name, voice, likeness, biographical information or image and goodwill appurtenant thereto (the "Speaker Information");

b. Photographs, videos, or computer-generated images of me, or my identity or personality (the "Materials");

c. Audiotape, videotape, or other recordings of me in an interview or participating in a session during any promotional photo-shoot for CLEANING FOR A REASON (also the "Materials");

2.0. I agree that the license granted to CLEANING FOR A REASON herein shall include, but not be limited to the right to use, copy, modify, edit, create derivative works, display, transmit, perform, distribute, publish, exhibit and otherwise use the Materials and/or Speaker Information in any and all media or form of communication, whether now existing or hereafter developed, including on CLEANING FOR A REASON'S Web sites or those Web sites owned by CLEANING FOR A REASON affiliates or anyone acting with CLEANING FOR A REASON'S authority, all for the purpose of publicizing or promoting CLEANING FOR A REASON or any of its programs (the "Purpose").

3.0. I waive any right to royalties or other compensation arising from or related to the use of the Materials or Speaker Information.

4.0. I authorize CLEANING FOR A REASON or its agents to crop, splice, treat and edit the Materials and Speaker Information at its sole discretion. I waive my right to inspect or approve the finished product utilizing all or any portion of the Materials and/or Speaker Information, now and in the future, whether that use is known or unknown to me.

5.0. I further authorize CLEANING FOR A REASON to discontinue the use of the Materials and/or Speaker Information without notice to me.

6.0. I agree to allow CLEANING FOR A REASON to share any of the Speaker Information or Materials with third parties who may use such Speaker Information or Materials for the Purpose.

7.0. I understand that any of the Materials and Speaker Information are or will become the sole property of CLEANING FOR A REASON. If CLEANING FOR A REASON receives any print, negative, or other copy of the Materials and/or Speaker Information, I agree that CLEANING FOR A REASON may authorize any third party to use it for the Purpose.

8.0. I further agree to indemnify, protect, defend and hold harmless CLEANING FOR A REASON and any of its subsidiaries, directors, officers, stockholders, employees, agents, attorneys, and representatives against any and all claims, losses, liabilities, damages, and expenses (including reasonable attorneys' fees and costs) which it or they may suffer or incur in connection with any actual or threatened claim, demand, action or other proceeding by any third party (including any governmental authority) arising from or relating to (i) the breach of any representation, warranty, or covenant made by the undersigned in this Release, or (ii) the breach by the undersigned of any material obligation of the undersigned in this Release; (iii) the use of the Materials and Speaker Information in accordance with the terms of this Release, including what might be deemed to be the misrepresentation of me, my character, or my person due to distortion, optical illusion, or faulty reproduction that may occur in the finished product; or (iv) any claim or cause of action, whether now known or unknown, for defamation, invasion of right to privacy, publicity or personality or any similar matter, or based upon or relating to the use and exploitation of the Materials and Speaker Information as contemplated herein, including but not limited to any reuse, distortion, blurring, alteration, optical illusion, or use in the composite form, either intentionally or otherwise, that may occur or be produced in production of the finished product.

I represent and warrant that I have full power and authority to execute this Individual Release and Waiver of Rights (the "Release").

I have read this Release before signing below, and I fully understand the contents, meaning, and impact of this Release.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_